



CERAMIC
BANGLADESH - 2017 **EXPO**

CERAMIC EXPO

Bangladesh - 2017

APPROVED BY



Ministry of Commerce
Government of the People's Republic of
Bangladesh

30 / 01 / 02 Nov/Dec-2017

International Convention City Bashundhara (ICCB)
Dhaka, Bangladesh



An International Exhibition & Seminar on Ceramic

TABLEWARE | TILES | SANITARYWARE | INSULATOR | POTTERY | BRICKS | ROOFTOP TILES
CHEMICALS | RAW MATERIALS | MACHINERIES | TECHNOLOGY

PRINCIPAL SPONSOR



GOLD SPONSOR



SILVER SPONSOR



ORGANIZER

Bangladesh Ceramic Manufacturers
& Exporters Association (BCMEA)



EVENT MANAGER

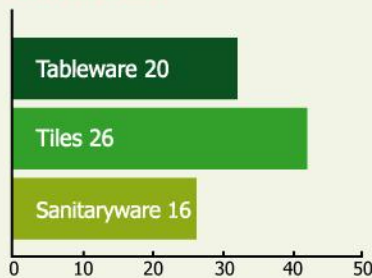
Wem Bangladesh Limited

www.ceramicexpobd.com

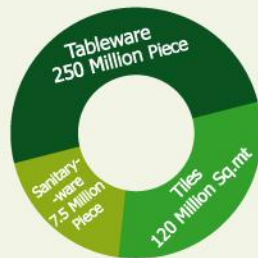


CERAMIC SECTOR IN BANGLADESH

Number of Industries

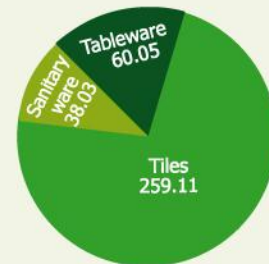


Yearly Production Capacity



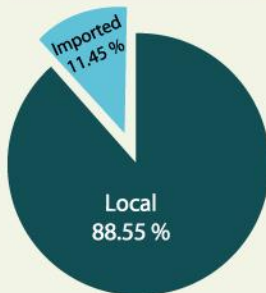
Market Consumption

Value in Million US\$



Domestic Market Position in Local Manufactured & Imported Products (Share %)

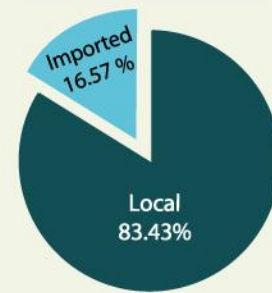
Tableware



Tiles



Sanitaryware



- ◆ Total Investment (Local & Foreign) : More than **01 Billion US\$**
- ◆ Foreign Currency earning through Export : Yearly **42 Million US\$**
- ◆ Production Growth last 5 years : 200%
- ◆ Manpower Involved (Direct & Indirect) : Above 500 thousand
- ◆ Value addition : 65%
- ◆ Female Workers : 40%
- ◆ Available Skilled Manpower
- ◆ High quality clean natural gas
- ◆ Good reputation around the world
- ◆ More than 60 Ceramic Manufacturers are operating in Bangladesh
- ◆ The Main export region are Europe, America, Austria and Asia
- ◆ The Main export destinations are more than 50 countries among the world



ABOUT THE EVENT

- ♦ **EVENT TITLE** : CERAMIC EXPO Bangladesh – 2017
- ♦ **DATE** : 30 – 02 Nov/Dec – 2017
- ♦ **VENUE** : International Convention City Bashundhara (ICCB), Dhaka, Bangladesh
- ♦ **STATING** : The First Ever and Largest International Exhibition of Bangladesh Ceramic Sector
- ♦ **SUBJECT** : Ceramic Tableware, Tiles, Sanitary ware, Insulator, Bricks, Rooftop Tiles, Pottery, Raw Materials, Chemicals, Machineries, Equipment and Technology
- ♦ **FOCUS** : Branding Bangladesh's Ceramic products and modernization of manufacturing process
- ♦ **HIGHLIGHTS** : Local Manufacturers, Exporters and Foreign Suppliers to gain global exposure for their products and technologies, as well as adding a great value to their brand all over the world from a single platform

KEY FIGURES ARE EXPECTED



EXHIBITORS PROFILE

Domestic Manufacturers of: -

- ♦ Bone China Tableware
- ♦ Hard & Soft Porcelain Tableware
- ♦ Stoneware
- ♦ Earthenware
- ♦ Ceramic Floor, Wall & Verified Tiles
- ♦ Insulator
- ♦ Ceramic Sanitary wares
- ♦ Bathtubs, Jacuzzi & Shower Cabins
- ♦ Auto Bricks

International Manufacturers & Suppliers of: -

- ♦ Ceramic Raw Materials (Raw & Process)
- ♦ Ceramic Color, Glazes, Adhesive and other Chemicals
- ♦ Stone Crusher, Crane
- ♦ High Pressure and Classic Casting machine
- ♦ Ceramic Tile Cutters
- ♦ Ceramic Machineries and Refractory Materials
- ♦ Industrial Safety and hazard Accessories
- ♦ Carrying and Transport Service
- ♦ Research and Institute

VISITORS PROFILE

- ♦ Hotel, Resort, Guest & Rest House
- ♦ Luxury Motel and Cottage
- ♦ Porch Chinese and Highway Restaurant
- ♦ Party, Community and Convention Center
- ♦ Hospital, Medical, Clinical and Diagnostic Center
- ♦ Real Estate Company and Building Developer
- ♦ Architect, Engineer and Consultants
- ♦ Interior and Industrial Designers
- ♦ Ceramic Engineer, Chemist and Scientists
- ♦ Mass Retailers and Wholesalers & Shopping Center
- ♦ Lifestyle, Design Stores & Gift Shops
- ♦ Beverage and Water Purification
- ♦ Bank, Insurance & Finance Company
- ♦ Government officials and General Public

National Partners	SUPPORT PARTNER		HOTEL PARTNER		MEDIA PARTNER			
								
International Partners	SUPPORT PARTNER	EVENT PARTNER		OFFICIAL MEDIA PARTNER	MEDIA PARTNER			
								

VENUE: ICCB

Hall - 4
NOBORATTRI



CERAMIC EXPO Bangladesh - 2017 will be held at the International Convention City Bashundhara (ICCB), Kuril Bishaw Road, Dhaka, Bangladesh. It is 3 KM / 5 Minutes drive away from Shahjalal International Airport, within easy access to all perceivable amenities and services.

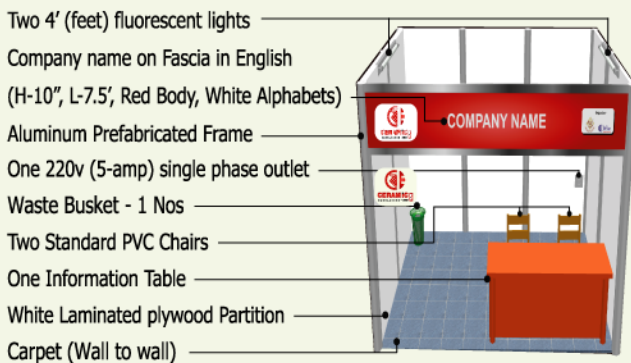
DISCOUNT ON EARLY REGISTRATION

GENERAL EXHIBITORS	15% till 15th Sept - 17
	10% till 15th Oct - 17
BCMEA MEMBERS	20% till 15th Sept - 17
	15% till 15th Oct - 17

Condition Apply:

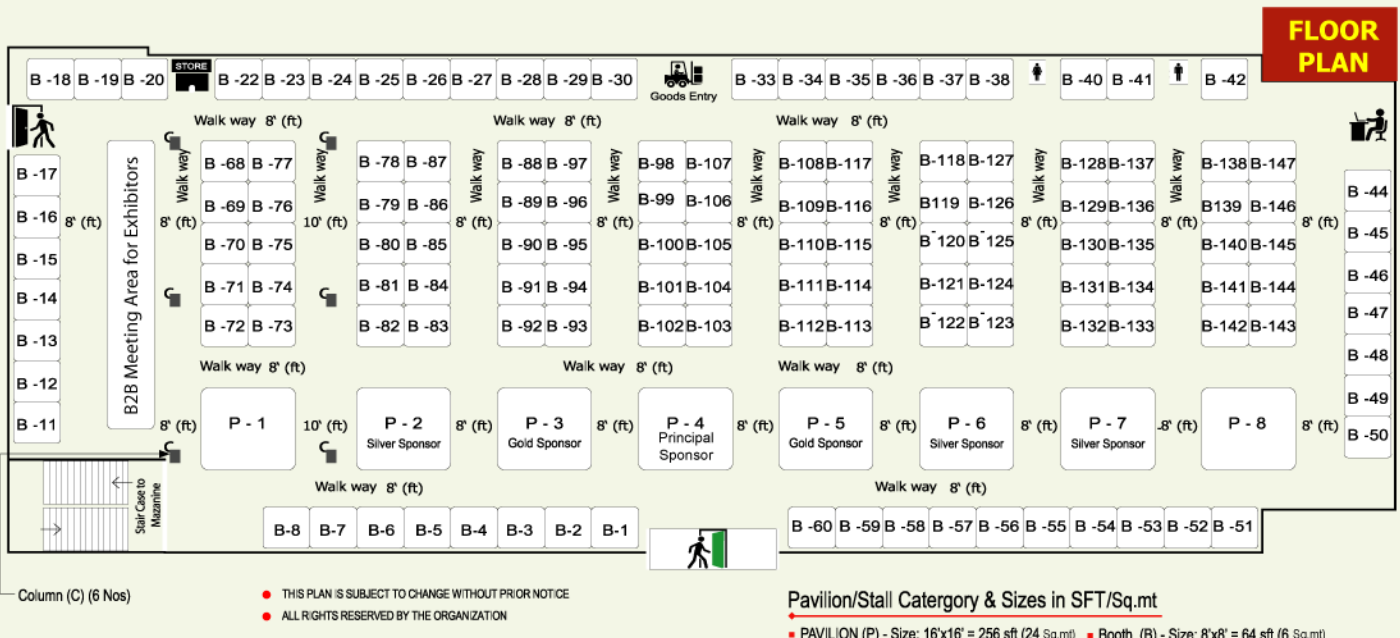
During registration, 50% will be paid in advance
Remaining amount (50%) must pay within 30 Oct' 17

FACILITIES OF SHELL STALL



CHARGES FOR PARTICIPATION

Category & Sizes in Sq.mt	Rates for Each Stall & Pavilion	
	Local	Foreign
PAVILLION - P 24 Sq.mt (16'x16'=256 Sft)	BDT=7,00,000	US \$ = 8850
BOOTH - B 6 Sq.mt (8'x8'=64 Sft)	BDT = 23,000 Per Sq.mt	US \$ = 300 Per Sq.mt
NOTE: For Booth - B	2 Side Open 10% Extra 3 Side Open 15% Extra 4 Side Open 25% Extra	



ORGANIZER



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EVENT MANAGER



Wem Bangladesh Limited

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